## **Benefit - Feature Sheet:** KaVo K5plus / K-Control

## Key selling points:

## Applications:

Plaster and plastics

- 1) 4,5Ncm of torque and speeds of up Precious metals
- to 35,000 rpm clockwise rotation. Optional speed limiting to 30,000rpm • Partially model cast
- 2) Durable drive with single-shaft
- 3) Proven quick-clamping system, easy and safe
- 4) Digital speed display with functional analysis at the control unit
- 5) Control unit compatible with other KaVo Handpieces



K5\_plus

USP (x)	Priority (1st, 2nd, 3rd, etc.)	Benefit Type	Need / Problem	Product Characteristic / Feature	Benefit / Value	General Evidence / Proof	NSK Ultimate 500 Handpiece Compact	C1	W&H Perfecta 300
Key Se	Iling Propositions								
		1 Economy	Economical handpiece	Optimum ratio between price and performance	Optimum ratio between price and performance	Our most economical and cost- effective handpiece			
		2 Quality	Value retention / frequency of repairs	Minimal number of components, moving parts and ball bearings	Highly reliable handpiece     Lower repair costs	Far in excess of 20,000 K- Control units sold and evaluated	[ - ] Over 40 components		
		2 Quality	Value retention / frequency of repairs	Sealed ball bearing system	Highly reliable handpiece     Lower repair costs		[ - ] No ball bearing protection when not in use		
		2 Quality	Value retention / frequency of repairs	Brushless, induction motor	No costs for replacement of brushes    Less friction results in cooler running		Brushless motor	Brushless motor	Brushless motor
Other 9	Selling Propositions								
		Quality	Efficient performance	• 4.5 Ncm torque	Suitable for nearly all conventional dental materials				
		Quality	Efficient performance	• Speed range: 1,000 - 35,000 rpm	Suitable for nearly all conventional dental materials				
		Quality	Smooth and quiet operation	Single-shaft system suported by two ball bearings	Quiet operation				
		Ease-of-use	continuous work possible - no warm and overheated HP	optimized motor efficiency results in minimized heat losses	efficient and fast work without errors	comparison of temperature (protocols)			
		Quality	Instrument vibration, causing numbness or sensitivity in the hand and poor finished surface of work- piece	Maximum concentricity     Precisely balanced armature	No disturbing vibrations     Better results	Demonstrate			
		Quality	Easily understood controler	Foot, knee and bench-top control units, each with a safety-limit switch for "maximum speed" capping     Compatible with nearly all laboratory drive systems	Intuitive to use     No learning curve				
		Flexibility	Compatibility of different KaVo handpieces with control devices	KaVo-compatible control	No additional investments				

Ergonomics	Continuous tension in your hand & wrist when working, from a heavy unbalanced handpiece, with an inappropriately positioned pivot (balance) point		Relaxed grip     Lies optimally in the hand		
Economy	Repair costs	Modular design     Single-shaft system	Economical repairs	Complex two-shaft system	